

$$CU_0 = 4 \quad CF = 50\,000$$

$$Q = 10\,000$$

Av
Soit de rentabilité

$$Q_0 \cdot PV_0 = Q_0 \cdot CU_0 + CF$$

$$PV_0 = CU_0 + \frac{CF}{Q_0} = 4 + \frac{50\,000}{10\,000}$$

$PV_0 = 9 \text{ €}$
